

## Annual Industry Partners Packages

### *Sponsorship for Wine Trade Industry Providers*

Interested in getting in front of key stakeholders in the Loudoun Wine Industry? Great package for wine industry providers to showcase your products. Perfect for industry partners such as Cooperages, Bottling Services, Packaging Suppliers, Vineyard Contractors, Equipment Suppliers, etc.

*Bundled Packages include Quarterly Membership Meetings, Winemaker Round Tables, Budbreak BBQ Annual Industry Party & the annual Winemaker Forum*



#### **SIGNATURE SPONSOR | \$2500**

- **Exclusive:** Only one sponsor per trade represented
- **Quarterly Membership Meetings (Feb/May/Aug/Nov):** Opportunity to present and distribute marketing materials at all our membership meetings throughout the year. Attendees include winery owners, vineyard owners, winemakers, vineyard managers, winery general/marketing managers and tasting room managers
- **Winemaker or Vineyard Round Table (Jan – Aug):** Opportunity to display and attend all round tables (typically 3 – 4 a year) comprised of winery & vineyard owners, winemakers and vineyard managers. Locations and themes vary from winery to vineyards
- **Budbreak BBQ Annual Party (May):** Opportunity to attend and mingle with Loudoun County wine industry professionals to celebrate the start of the season
- **Annual Winemaker Forum (August):** Opportunity to present at the annual Winemaker Forum to winery owners and winemakers during our tasting of the Loudoun County award-winning wines
- **Loudoun Wine Awards Dinner (October):** Includes two tickets to the Awards Dinner and logo prominently displayed in marketing materials including a quarter-page ad in the printed program and visual displays
- **Preferred Vendor:** Listed as a preferred vendor on our website

#### **PLATINUM SPONSOR | \$1500**

- **Quarterly Membership Meetings (Feb/May/Aug/Nov):** Opportunity to present and distribute marketing materials at all our membership meetings throughout the year. Attendees include winery owners, vineyard owners, winemakers, vineyard managers, winery general/marketing managers and tasting room managers
- **Winemaker or Vineyard Round Table (Jan – Aug):** Opportunity to display and attend one of the round tables comprised of winery & vineyard owners, winemakers and vineyard managers. Locations and themes vary from winery to vineyards
- **Annual Winemaker Forum (August):** Opportunity to present at the annual Winemaker Forum to winery owners and winemakers
- **Preferred Vendor:** Listed as a preferred vendor on our website

#### **ADDITIONAL OPPORTUNITIES**

*Each option provides an opportunity to say a few remarks and distribute marketing materials at the meeting*

- Sponsor a Quarterly Membership Meeting | \$250
- Sponsor a Winemaker or Vineyard Round Table | \$250
- Sponsor Budbreak BBQ Venue or Catering | \$500
- Sponsor Annual Winemaker Forum | \$300

Interested in sponsoring the Loudoun Wineries & Winegrowers Association via our Industry Partner Packages?

Please contact the Loudoun Wineries & Winegrowers Association at [info@loudounwine.org](mailto:info@loudounwine.org)